

February 8, 2010

Listed Company Name: Alpine Electronics, Inc.  
Representative: Seizo Ishiguro, President and CEO  
Securities Code: 6816 (First Section, Tokyo Stock Exchange)  
Inquiries: Toji Tanaka, Managing Director—Accounting  
TEL: +81-3-3494-1101

Listed Company Name: Alps Electric Co., Ltd.  
Representative: Masataka Kataoka, President  
Securities Code: 6770 (First Section, Tokyo Stock Exchange)

## **Notification of Revisions to Performance Forecasts**

Following are revisions to the consolidated performance forecasts announced on November 10, 2009 for the fiscal year ending March 31, 2010 (April 1, 2009, to March 31, 2010), owing to recent performance trends.

### **1. Revisions to Consolidated Performance Forecasts**

#### **(1) Revisions to Consolidated Performance Forecasts for the Fiscal Year Ending March 31, 2010 (April 1, 2009, to September 30, 2009)**

(Millions of yen unless otherwise stated)

	Net Sales	Operating Loss	Ordinary Loss	Net Loss
Previously announced forecasts (A) (Announced November 10, 2009)	160,000	(3,000)	(3,000)	(3,000)
Revised forecasts (B)	160,000	(2,000)	(1,500)	(3,000)
Difference (B-A)	—	1,000	1,500	—
Change (%)	—	—	—	—
Reference: Performance for the fiscal year ended March 31, 2009	196,666	(10,645)	(5,051)	(9,290)

### **2. Reason for the Revisions**

Although global automobile sales showed signs of recovering from a low in the fourth quarter of the preceding fiscal year (January 1, 2009, to March 31, 2009), the recovery in sales of luxury and full-sized vehicles has been moderate. As a result of these factors, there is no change to the consolidated net sales forecast for the fiscal year ending March 31, 2010, as previously announced.

In terms of profits, our earnings through the third-quarter demonstrate progress resulting from our efforts to reduce expenses and increase the efficiency of our R&D activities, and we have revised our consolidated full-year forecasts as a result of the above-mentioned factors.

Fourth-quarter forecasts assume average exchange rates of US\$1.00 = ¥87 and €1.00 = ¥130.

#### **Cautionary Statement:**

The forecasts and future projections stated above have been prepared on the basis of the information available as of the date of this announcement. Please be aware that these certain uncertainties are inherent, and actual results could differ significantly from forecast figures depending on a variety of factors.